

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
15 July 2004 (15.07.2004)

PCT

(10) International Publication Number
WO 2004/058796 A1

(51) International Patent Classification⁷: **C07J 17/00**

(21) International Application Number:
PCT/KR2003/001889

(22) International Filing Date:
16 September 2003 (16.09.2003)

(25) Filing Language: Korean

(26) Publication Language: English

(30) Priority Data:
10-2002-0084036
26 December 2002 (26.12.2002) KR

(71) Applicant (for all designated States except US):
AMOREPACIFIC CORPORATION [KR/KR]; 181,
Hankang-ro 2-ka, Yongsan-ku, 140-777 Seoul (KR).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **KIM, Su-Jong**
[KR/KR]; No. 303, Vision House, 314-1, Bora-ri, Giheung-eup, Yongin-si, 449-904 Kyunggi-do (KR). **KANG, Byung-Young** [KR/KR]; No. 308-1503, Mido Apartment, Banpo 4-dong, Seocho-ku, 137-769 Seoul (KR). **CHO, Si-Young** [KR/KR]; No. 204, 487-8, Sanggal-ri, Giheung-eup, Yongin-si, 449-905 Kyunggi-do (KR). **CHANG, Hui-Kyoung** [KR/KR]; No. 307-1507, Kumhwa Jukong Apartment, 314-1, Bora-ri, Giheung-eup, Yongin-si, 449-904 Kyunggi-do (KR). **SUNG, Dae-Seok** [KR/KR]; No. 4-817, Miju Apartment, Cheongnyang 1-dong, Tongdaemun-ku, 130-781 Seoul (KR). **YEOM, Myeong-Hoon** [KR/KR]; No. 101-902, Byucksan Apartment, Suji-eup, Yongin-si, 449-755 Kyunggi-do (KR). **WOE, Kwang-Sik** [KR/KR]; 169, Songam-ri, Sinni-myeon, Chungju-si, 380-892 Chungcheongbuk-do (KR). **KIM, Duck-Hee**

[KR/KR]; No. 2-902, Hanyang Apartment, Banpo 3-dong, Seocho-ku, 137-043 Seoul (KR). **KIM, Han-Kon** [KR/KR]; No. 201-903, Jukong Greenville, 1260, Maetan-dong, Paldal-ku, Suwon-si, 442-370 Kyunggi-do (KR). **SIM, Young-Chul** [KR/KR]; No. 123-1402, Samik Apartment, Parktown, Sunae-dong, Bundang-ku, Sungnam-si, 463-020 Kyunggi-do (KR). **KANG, Hak-Hee** [KR/KR]; No. 111-2501, Daelim Apartment, Kumi-dong, Bundang-ku, Sungnam-si, 463-500 Kyunggi-do (KR). **LEE, Yong-Sung** [KR/KR]; No. 25-602, Hanyang Apartment, 151, Songpa-dong, Songpa-ku, 138-170 Seoul (KR).

(74) Agents: **YOON, Dong-Yol** et al.; 9th Fl., Yosam Bldg., 648-23, Yoksam-dong, Kangnam-ku, Seoul 135-748 (KR).

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: PROMOTER FOR THE PRODUCTION OF HYALURONIC ACID CONTAINING GINSENOSE COMPOUND K

(57) Abstract: There are provided a promoter containing ginsenoside compound K for the production of hyaluronic acid, and more particularly, a new efficacy of 20-O-β-D-glucopyranosyl-20(S)-protopanaxadiol (compound K), a chief metabolite of ginseng saponin, to increase the expression of hyaluronic acid synthase gene in human cell and thereby to promote the production of hyaluronic acid, and an anti-aging agent containing the promoter for the production of hyaluronic acid as an effective ingredient.

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